



## 2016 Spring Conference Sponsorship Opportunities

### **AFA Platinum Sponsor- \$3,000 (two (2) available)**

*(\$2,800 if commitment received before 2/12/16)*

- Opportunity to make a brief presentation (up to three (3) minutes) during opening remarks and introduce our keynote or main session speaker (1<sup>st</sup> vendor to commit will introduce keynote speaker).
- Recognition as a Platinum Sponsor on the **Home** page of our website, featuring your company logo and link to your website through the Spring Conference 2017.
- Additional recognition as a Platinum Sponsor at the top of our sponsors' page on the AFA website, featuring your company logo and a link to your website through Spring Conference 2017.
- Recognition as a Platinum Sponsor at BOTH major events (our Spring Conference and Summer Workshop).
  - Your logo prominently displayed on all materials for both events.
  - Recognition from the podium at both events.
- Opportunity to place your promotional items (i.e. pens, coffee mugs, etc.) in the plenary meeting room, at the entrance and exit positions and registration tables throughout the entire day, at both events.
- Three complimentary registrations for your representatives for each event (RSVP required)- *Estimated retail value- \$1,600.*
- Opportunity to market at both events to your clients and prospects, with up to five (5) additional attendees at VIP pricing for each event (RSVP required)- *Estimated retail value- \$500.*
- First choice of marketing booth space (along with other Platinum sponsors) with a 3x6 table and 2 chairs located in the plenary meeting room. There will be no separate community lounge this year to ensure all our sponsors receive maximum marketing exposure.
- Announcements from the podium of door prizes from all vendors to be drawn at the end of the second day of the conference. Punch cards will be given to each attendee to encourage members to visit your booth for an opportunity to win a prize.
- A full page advertisement\* (internal placement) in both the Spring and Summer conference program and materials binder.

**AFA Gold Sponsor- \$2,100 (four (4) available)**

*(\$1,950 if commitment received before 2/12/16)*

- An opportunity to make a brief presentation (up to one (1) minute) at the start of your assigned plenary session at our Spring Conference.
- You also have the opportunity to introduce the plenary presenter after your presentation.
- Your organization logo and link to your site on the sponsors' page of our website through the Spring Conference 2017.
- Recognition as a Gold Sponsor at the Spring Conference and Summer Conference.
- Opportunity to place marketing items (i.e. pens, mugs, etc.) on the tables in your assigned plenary session.
- Two complimentary registrations for the Spring Conference (RSVP required)- *estimated retail value- \$650.*
- Opportunity to market at the Spring Conference to your clients and prospects, with VIP pricing for up to two (2) additional attendees- *estimated retail value- \$200.*
- Priority choice of marketing booth space (along with other Gold sponsors and after Platinum Sponsors) with a 3x6 table and 2 chairs located in the plenary meeting room. There will be no separate community lounge this year to ensure all our sponsors receive maximum marketing exposure.
- Announcements from the podium of door prizes from all vendors to be drawn at the end of the second day of the conference. Punch cards will be given to each attendee to encourage members to visit your booth for an opportunity to win a prize.
- A full page advertisement\* (internal placement) in the Spring Conference program and materials binder.

**AFA Silver Sponsor- \$1,200 (twelve (12) available)**

*(\$1,100 if commitment received before 2/12/16)*

- Your organization logo and link to your website on the sponsors' page of our website through the Spring Conference 2017.
- Recognition as a Silver Sponsor at the Spring Conference.
- Two complimentary registrations for the Spring Conference (RSVP required)- *estimated retain value- \$650.*
- Opportunity to market at the Spring Conference to your clients and prospects, with VIP pricing for one (1) additional attendee- *estimated retail value- \$100.*
- A 3x6 table and 2 chairs located in the plenary meeting room. There will be no separate community lounge this year to ensure all our sponsors receive maximum marketing exposure.
- Announcements from the podium of door prizes from all vendors to be drawn at the end of the second day of the conference. Punch cards will be given to each attendee to encourage members to visit your booth for an opportunity to win a prize.

20325 N. 51<sup>st</sup> Ave., Suite 134  
Glendale, AZ 85308  
623-322-2944 • Fax 623-587-6061  
execdirector@azfid.org

- Full page advertisement\* (internal placement) in the Spring Conference program and material binder.

**Event Advertiser/Attendee- \$700**

*(\$650 if commitment received before 2/12/16)*

- Two (2) paid admissions to the Spring Conference- *estimated retail value- \$650.*
- Your organization logo and link to your website on the sponsors' page of our website through the Spring Conference 2017.
- Half page advertisement\* (internal placement) in the Spring Conference program and material binder.

\* Advertising will be displayed in the dropbox containing the conference program and handout materials, which are extensively utilized by all attendees as a mandatory component for continuing education credit.

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# Arizona Fiduciaries Association

## 2016 Spring Conference Exhibitor/Sponsor Application

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Platinum Sponsor- \$3,000 (*\$2,800 if received by 2/12/16*)

Gold Sponsor- \$2,100 (*\$1,950 if received by 2/12/16*)

Silver Sponsor- \$1,200 (*\$1,100 if received by 2/12/16*)

Event Advertiser/Attendee \$700 (*\$650 if received by 2/12/16*)

Exhibitor/Attendee: \_\_\_\_\_

Exhibitor/Attendee: \_\_\_\_\_

Exhibitor/Attendee: \_\_\_\_\_

Exhibitor/Attendee: \_\_\_\_\_

**Payments:** Payments can be made by calling our office or on our website. Payment in full is due no later than March 1, 2016.

**Cancellation:** Prior to Feb. 1, 2016: Full – Feb. 1 to Mar 1, 2016: 50% - No portion of the payment is refundable after March 1, 2016.

**Exhibit Hours:** Additional information regarding exhibitor hours, conference info, set-up and tear-down times will be provided as applications are received.

**Acceptance of Terms:** I, the duly authorized representative of Exhibitor/Advertise/Attendee, have read the foregoing and understand that the Arizona Fiduciaries Association (“AFA”) reserves the right to reject this application. Exhibitor/Advertiser/Attendee hereby subscribe and agree to the terms, promises, covenants and conditions stated herein.

**Accepted by Exhibitor:**

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Signature

Print or Type Name

Date